

The Cuban Boy & IP Boutique

By Gerry Riskin

by Gerald A. Riskin

Some years ago now, a little Cuban boy in Florida was ordered returned to Cuba. He would have to be “rescued” by force. One night soon after the order, US special forces extracted him from the house and his journey home was underway.

No shots were fired. No one was injured. According to the news reports, the extraction was surgical – no bleeding; no side effects.

At around the same time, an intellectual property boutique law firm located outside the USA decided to conduct an operation of its own. It would make contact with key individuals in intellectual property boutiques and intellectual property departments in larger firms in the USA and become known to these targets as the “go to firm” back in their own country should they ever require IP agents there.

What do the rescue of the Cuban boy and the law firm story have in common? EVERYTHING!

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