

# Ten Compelling Reasons to Improve Your Speaking Skills

By John Plank

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Is speaking simply an obligation for you?

What if speaking could transform your career – and your life?

Your academic and professional success is built on a foundation of excellent analytical and writing skills. Without those skills you could not have achieved your present position. How well you speak will increasingly become the determining factor in your success.

You may already be a good speaker. If speaking has not been a requirement in your work – you may feel that you're not a good speaker. In either case, I'd like to encourage you to look at speaking from a fresh perspective.

Here are 10 compelling reasons to improve your speaking ability right away!

## **1. BECOMING A LEADER.**

Leaders speak. It's that simple. But there is a priceless secret. Leadership does not teach us speaking skills; speaking teaches us the essential leadership skills! When you speak you add an emotional component to your ideas; your listeners understand you at a deeper level.

By speaking, leaders share their values, ideas and their enthusiasm. It is only when you speak that we truly know what you care about and we are moved to action.

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