

“We invited a number of selected firms to propose on assisting us with our strategic planning. Initially, we received four proposals, from Hildebrandt, McKinsey, Edge International, and The Zeughauser Group. We had a late entry from the Gallup organization. At the end of the day, Edge presented the most compelling case for our selection. We think they are the hands-down best choice because they have the insight, experience, and process to best support our efforts. Their clients have all confirmed that they bring considerable skill and experience to the event, think differently than other consultants, are very intuitive and adaptable, run good processes, are very proactive, don't tell you what they think you want to hear, and deliver on their promises.”

Chief Operating Officer

US-based professional service firm with 29 offices

EDGE INTERNATIONAL REVIEW is published as a courtesy to clients and friends to help to improve the profitability and competitiveness of their businesses and to achieve a higher level of satisfaction in their practices. The views and opinions expressed should not be viewed as advice being rendered professionally by either EDGE INTERNATIONAL or the individual authors. EDGE INTERNATIONAL refers to Edge International Inc. (Anguilla, BVI) and its international operating entities. To contact any author whose work is published in this edition of EDGE INTERNATIONAL REVIEW, please refer to the mini-bio at the end of their article for their email address. To contact EDGE INTERNATIONAL directly, the firm's global telephonic and fax communication system may be accessed at the following numbers:

United States, Canada and Caribbean (North America): 1 800 944-3343

Australia: 1 800 123 366

Germany: 0 800 1017063

United Kingdom: 0 800 964 911

South Africa: 0 800 999 849

India: 0091 11 4654 6760

Anywhere else, via USA: 1 402 398 4969

Email: [inquiries@edge-international.com](mailto:inquiries@edge-international.com)

For any other inquiries regarding EDGE INTERNATIONAL REVIEW specifically, please contact Jordan Furlong at [jordan@edge-international.com](mailto:jordan@edge-international.com). Graphic design is by Delitala Design Inc. All images except photographs of authors and where indicated otherwise are sourced from [istockphoto.com](http://istockphoto.com) or [dreamstime.com](http://dreamstime.com). Feedback and constructive criticism is most gratefully received.

